

COMMUNICATIONS PACK FOR THE UNLOCKING SUCCESS BURSARY SCHEME

www.bursary.northern-consortium.org.uk



Communications Pack for the Unlocking Success Bursary

To support this year's launch of the Northern Housing Consortium's Unlocking Success Bursary, we've created a simple comms pack to help you share the opportunity with your tenants.

The Bursary offers vital funding to help people living in social housing take the next step in education, training, employment or personal development, with the potential to make a real difference to their future.

Inside this pack, you'll find everything you need to promote the scheme across your organisation and encourage applications from the people who could benefit most.

The awards are open until 10th July and it is easy to apply via the [Unlocking Success](https://www.unlockingsuccess.org.uk) website.

This pack includes:

- Template copy for:
 - o Internal newsletters, emails or intranet posts.
 - o Tenant newsletter copy
 - o Social media posts
 - o Website news article
- A section of graphics and videos to accompany social media posts, newsletter or web articles.
- A flyer you can print out and take out to residents.

Internal newsletter article or intranet post

Suggested subject line: Unlocking Success Bursary 2026 – please share with our tenants

Applications are now open for the Northern Housing Consortium's Unlocking Success Bursary 2026, with 30 bursaries of up to £500 available.

This is a fantastic opportunity for tenants to access funding that could support their goals – whether that’s education, training, employment, or personal development.

We’re asking all colleagues, particularly those in tenant-facing roles, to help spread the word and encourage applications. You may know someone who would benefit from a bursary and just needs that extra support to take the next step.

Northern Housing Consortium Chief Executive Tracy Harrison said:

“We know that costs like travel, equipment, course fees or childcare can often be a barrier to taking the next step in training, starting a business or further education. That’s why we’re proud to launch our Unlocking Success Bursary for 2026, offering awards of up to £500 to help remove those practical barriers and support social housing tenants across the North of England.

“The Bursary can only make the biggest impact if it reaches the people who could benefit most – and that’s where our members can help. Your tenant-facing teams are best placed to spot someone with ambition who needs a bit of extra support, so please share details of the Bursary through your internal channels and tenant networks and encourage applications. A quick conversation or a simple share could be genuinely life-changing for a tenant.”

The Bursary is funded through the Northern Housing Consortium Charitable Trust and is designed to create real opportunities for tenants across the North. Previous recipients have used the funding to transform their prospects and achieve ambitions that may otherwise have been out of reach.

How you can help:

- Share this opportunity with tenants you work with
- Highlight it during conversations, visits, or support sessions
- Encourage and support tenants to apply via the [Unlocking Success Bursary website](#)

Thank you for your support in helping unlock opportunities for our tenants.

Tenant newsletter copy

Funding to support your learning is now available

Are you starting – or thinking about starting – education, training or your own business venture, but worried about the cost?

The Northern Housing Consortium’s [Unlocking Success Bursary](#) is now open for applications, offering funding to help cover the things that can make learning difficult to access.

You could receive support for:

- Course fees
- Travel costs
- Equipment such as laptops
- Childcare

- Everyday living expenses

There are grants available for specific items, in the form of £500 cash bursaries to help you take the next step.

If you're interested in applying, contact **[insert your organisation's contact details]** and we'll support you through the quick and simple application process.


Member social media post templates

Post template 1

Applications are now open for the @Northern Housing Consortium's Unlocking Success Bursary 2026.

The Bursary offers funding of up to £500 to help tenants take the next step in education, training, employment or personal development.

If you're a **[insert organisation name]** tenant with an idea or ambition you'd like to pursue, this could be the opportunity for you.

Find out more and apply via the link in the comments 

#UnlockingSuccess #TenantOpportunity #Housing


For the comments: Visit <https://bursary.northern-consortium.org.uk> to find out more

Post template 2

Could a small amount of funding help you achieve something big?

The @Northern Housing Consortium's Unlocking Success Bursary 2026 is now open for applications, supporting tenants across the North to pursue their goals and ambitions with grants of up to £500.

If you're thinking about education, training, starting something new or developing your skills, we'd encourage you to apply.

Find out more via the link in the comments 

#UnlockingSuccess #SocialImpact #HousingSector

For the comments: Visit <https://bursary.northern-consortium.org.uk> to find out more

Post template 3

We're proud to support the @Northern Housing Consortium's Unlocking Success Bursary 2026.

We're encouraging our teams to share this opportunity with tenants who could benefit from funding to support their goals – whether that's learning, development or employment.

If you work with tenants, please help us spread the word.

Find out more at the link in the comments

#UnlockingSuccess #Housing #CommunityImpact

For the comments: Visit <https://bursary.northern-consortium.org.uk> to find out more

Website news article

The Unlocking Success Bursary is now open for tenant applications

The Northern Housing Consortium (NHC) has launched this year's [Unlocking Success Bursary](#), with awards available to support people living in social housing to access education and training.

This year's Bursary offers a mix of support, including grants for specific items such as laptops or travel passes, alongside £500 cash bursaries. Funding can be used to cover a range of costs linked to learning, including course fees, travel, equipment, childcare and everyday living expenses.

Since launching in 2019, the Unlocking Success Bursary has supported over 160 people living in social housing, providing more than £65,000 in funding to help them pursue education, training and new opportunities.

Chief Executive Tracy Harrison said:

“We know that costs like travel, equipment, course fees or childcare can often be a barrier to taking the next step in training, starting a business or further education. That's why we're proud to launch our Unlocking Success Bursary for 2026, offering awards of up to £500 to help remove those practical barriers and support social housing tenants across the North of England. The Bursary is designed to support people with ambition, skills and ideas who just need a bit of extra help to move forward.”

Applications are now open and will close on 10th July. The process is quick and straightforward - NHC member social housing providers can nominate an individual aged 16 or over who lives in a home they own or manage. The nominee then submits a short written statement or video explaining how the funding would support their ambitions.

To find out more and apply, visit the [Unlocking Success Bursary webpage](#).

The Northern Housing Consortium is a not-for-profit membership organisation whose members own or manage nine out of ten socially rented homes in the North, with procurement services supporting over 400 members nationally.

The Unlocking Success Bursary is funded through the Northern Housing Consortium Charitable Trust.

Graphics to share



NORTHERN HOUSING CONSORTIUM
VOICE OF THE NORTH



UNLOCKING SUCCESS
Northern Housing Consortium Bursary Scheme

APPLICATIONS NOW OPEN

Applications close 5pm on Friday 10th July 2026.

UP TO £500 TO SUPPORT WITH THE COST OF TRAINING.

Awards cover things like:

-  Books
-  Equipment
-  Travel Costs
-  Childcare
-  Living costs



NORTHERN HOUSING CONSORTIUM
VOICE OF THE NORTH




UNLOCKING SUCCESS
Northern Housing Consortium Bursary Scheme

“ This grant will make a real difference in my life. One of the key things it will help me with is getting a computer, which will make my job applications much easier and more efficient. Having the right tools will improve my chances of finding meaningful work in my field. ”




2025 AWARD RECIPIENT MIRIAM

Find out more and how to apply:
www.bursary.northern-consortium.org.uk



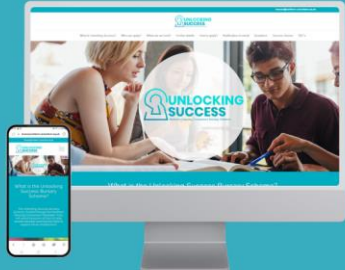
NORTHERN HOUSING CONSORTIUM
VOICE OF THE NORTH



UNLOCKING SUCCESS
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YouTube video to share or embed

2026 Promotional Video - https://youtu.be/aExQ3Dm_OhM

Claire Ogah – 2025 bursary recipient - <https://youtu.be/S1Gd3WjJ2tw>

Printable flyer

[Download the printable A5 flyer here.](#)

To download a ZIP file containing all resources [click here.](#)