

# COMMUNICATIONS PACK FOR THE UNLOCKING SUCCESS BURSARY SCHEME

[www.bursary.northern-consortium.org.uk](http://www.bursary.northern-consortium.org.uk)



## Communications Pack for the Unlocking Success

The Northern Housing Consortium has launched Unlocking Success, its tenant bursary scheme, with awards of up to £500 to support people living in social housing to access training.

This pack contains all the resources you need to make sure the people living in your homes benefit from this scheme.

The awards are open until 5pm on Monday 30<sup>th</sup> June and it is easy to apply via the [Unlocking Success](http://Unlocking Success) website.

This pack includes:

- Template copy for:
  - o Internal newsletters, emails or intranet posts.
  - o Resident newsletter copy
  - o Facebook post
  - o X post
  - o Website news article
- A section of graphics and videos to accompany social media posts, newsletter or web articles.
- A flyer you can print out and take out to residents.

## Internal newsletter article or intranet post

Do you know of anyone living in one of our homes who wants to start education or training, or is already on a course, but is struggling with costs?

The Northern Housing Consortium (NHC) has opened [Unlocking Success](http://Unlocking Success), its tenant bursary scheme, for applications. It's offering a mixture of grants for specific items such as laptops or travel passes, and £500 cash bursaries to support with the cost of learning. The bursaries can be used to cover costs including course fees, travel, equipment, childcare and even living expenses.

Applications for Unlocking Success awards are now open and will close on Monday 30<sup>th</sup> June. The application process is quick and easy. Colleagues nominate the person living in social

housing (they do not have to be named on the tenancy but must be aged over 16) for the award. The person who's been nominated sends a short-written pitch or video to explain why they need the funding to support with training or education. You apply via the [Unlocking Success](#) website. Let's help make sure the support reaches those who need it most!

## Tenant newsletter copy

### Funding to support with learning available now

Have you signed up to education or training but are finding it difficult to cover the costs of things like travel or equipment costs, or even course fees?

The Northern Housing Consortium has opened [Unlocking Success](#), its tenant bursary scheme, for applications. It's offering a mixture of grants for specific items such as laptops or travel passes, and £500 cash bursaries to support with the cost of learning. The bursaries can be used to cover costs including course fees, travel, equipment, childcare and even living expenses.

If you'd like to apply contact (add contact from HA) and we'll help with the quick and easy application process.

## Member Facebook post

Have you signed up to education or training but are finding it difficult to cover the costs of things like travel or equipment costs or even course fees?

The Northern Housing Consortium has opened [Unlocking Success](#), its tenant bursary scheme, for applications. It's offering grants for up to £500 cash to support with the cost of learning. The bursaries can be used to cover costs including course fees, travel, equipment, childcare and even living expenses.

If you'd like to apply contact (add contact from HA) and we'll help with the quick and easy application process.

## Member X Post

Awards of up to £500 are available from @NHC's Unlocking Success Bursary scheme to support people living in social housing to cover the costs of accessing education or training. Find out more at: <https://bursary.northern-consortium.org.uk/>

## Internet news article

### Awards to support social housing residents to access training

The Northern Housing Consortium (NHC) has launched [Unlocking Success](#), its tenant bursary scheme. Awards will support people living in homes rented from social housing providers to access training.

The NHC is offering £500 cash bursaries to support with the cost of learning. The bursaries can be used to cover costs including course fees, travel, equipment, childcare and even living expenses.

[Unlocking Success](#) launched in 2019 and has supported 136 people living in social housing with over £53,000 of funding to help them release their ambitions by accessing education or training.

Northern Housing Consortium Chief Executive Tracy Harrison said:

“At a time when living costs are soaring and incomes are being squeezed, an award of £500 could make a huge difference. We know that costs for things like equipment, travel or even childcare can be a barrier which prevent people on low incomes accessing training. Our bursary scheme helps ease that burden and has already supported over 130 people.

“The awards can make a real difference to people’s lives.”

Applications for Unlocking Success awards are now open and will close on Monday 30<sup>th</sup> June. The application process is quick and easy. Landlords, who are full or affiliate members of the NHC, nominate a person living in a home they own or manage (they do not have to be named on the tenancy but must be aged over 16) for the award, by filling in a short form, which should only take five minutes. The person they’ve nominated sends a short written pitch or video to explain why they need the funding to support with training or education. You apply via the [Unlocking Success](#) website.

The Northern Housing Consortium is a not-for-profit membership organisation whose members own or manage 9 out of 10 socially rented homes in the North. The NHC’s [procurement services](#) extend beyond the North, to over 400 members nationally.

The Unlocking Success Bursary is funded through the Northern Housing Consortium Charitable Trust.

## Youtube videos to share or embed

**2023 Bursary Winner Antonio Lorente** - <https://youtu.be/nCPUwr1rpwQ>

**2023 Bursary Winner Danielle Mcgee** – <https://youtu.be/MFZpHRPZUNg>

**2025 Promotional Video** - <https://www.youtube.com/RDkdEiwDXk8>