



Introduction and purpose of this pack

The Northern Housing Consortium (NHC) is excited to launch the **Unlocking Success Bursary Scheme** which will award bursaries of £500 to help tenants to develop their learning and skills to support future employment. The scheme is funded through the Northern Housing Consortium Charitable Trust.

Our aim is to work together with our members to support and complement your work to increase tenant access to learning and skills development. We would love your help to raise awareness of this bursary scheme among fellow staff and to promote it to your tenants.

The purpose of this communications pack is to provide you with the text and branding required for your communications whether its aimed at staff or tenants, for your newsletters or social media – we hope we have it covered.

Please get in touch if you require any bespoke materials or if you have any questions regarding the bursary scheme.

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Communications Pack contents

Tenant/resident facing communication:

Newsletter/magazine article

Website post

Social platform (Facebook/Twitter)

Printed materials – Flyers/card

Staff facing communication:

Newsletter article

Intranet post

Social platform (Workplace/Yammer)

Printed materials – Flyers/card

Tenant facing communication

Tenant magazine/newsletter article

A new bursary scheme will offer awards of £500 to tenants to support learning opportunities

The Unlocking Success Bursary Scheme will award bursaries of £500 to help you to develop your learning and skills to support your future employment.

The bursary covers a study period of up to a year and can support you with the cost of the learning itself, or if you are already involved in an area of learning it can help to fund books, equipment, travel costs, childcare or other living costs that will help you to complete a period of learning.

The scheme is run by the Northern Housing Consortium, a membership body of housing associations and local authorities.

To be eligible to apply for the bursary, you must be aged 16 or over and housed by a social landlord. You must be using the bursary to enhance your skills to further your development. This can be at any level.

You can apply to the bursary scheme via your social landlord before the 30th September 2020.

There will be a basic form for them to fill in, who will validate your tenant status, as well as a short paragraph (or video clip) from you explaining how the bursary will benefit and support your learning. If you are successful, we will ask you for another short video clip (which can be created using a smart phone) or report to demonstrate how you have benefitted from the bursary. We may use this as part of our promotion of the Unlocking Success Bursary Scheme.

Find out more and apply by going to the website bursary.northern-consortium.org.uk

There will be up to twenty bursaries available each year and applicants can apply on more than one occasion if they are able to demonstrate further requirements for support.

Website post

A new bursary scheme will offer awards of £500 to tenants to support learning opportunities

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You can apply to the bursary scheme via your social landlord before the 30th September 2020.

Find out how to apply by going to the website or talking to your contact at your housing association bursary.northern-consortium.org.uk

Social media posts

Facebook

Check out this new bursary scheme which will offer awards of £500 to support learning opportunities.

The Unlocking Success Bursary Scheme will award bursaries of £500 to help you to develop your learning and skills to support your future employment.

The £500 can go towards the learning itself, or if you are already involved in an area of learning it can help to fund books, equipment, travel costs, childcare or other living costs that will help support you.

You can apply to the bursary scheme via your social landlord before the 30th September 2020.

Find out how to apply by going to the website or talking to your housing association bursary.northern-consortium.org.uk.

Twitter

The Unlocking Success Bursary Scheme offer awards of £500 to help develop your learning & skills to support future employment including books, equipment, travel costs & childcare. Apply by the 30th Septmeber- find out more by going to bursary.northern-consortium.org.uk

Printed materials

The resources page contains a double-sided flyer which can be printed out and taken to any tenant facing events.

Staff facing communication:

Staff newsletter article

A new bursary scheme will offer awards of £500 to tenants to support learning opportunities

The Unlocking Success Bursary Scheme, funded through the Northern Housing Consortium Charitable Trust, will award bursaries of £500 to help tenants develop their learning and skills to support their future employment.

The Northern Housing Consortium has launched the **Unlocking Success Bursary Scheme** to support residents in social housing to further develop their skills and to celebrate the positive impact that social housing makes within our communities.

The bursary covers a study period of up to a year and can support your tenants with the cost of the learning itself, or if they are already involved in an area of learning it can help to fund books, equipment, travel costs, childcare or other living costs that will help them to complete a period of learning.

To be eligible to apply for the bursary, tenants must be aged 16 or over and housed by a social landlord. They must be using the bursary to enhance their skills to further their development. This can be at any level.

Applications must be received via the social landlord before the 30th September 2020. There will be a basic form for you to fill in, you will need to validate your tenant's status, as well as a short paragraph (or video clip) from the applicant explaining how the bursary will benefit and support their learning. If successful, we will ask them for another short video clip (which can be created using a smart phone) or report to demonstrate how they have benefitted from the bursary that we may use to help promote the Unlocking Success Bursary Scheme and show at the annual award ceremony.

Find out more by going to bursary.northern-consortium.org.uk

There will be up to twenty bursaries available each year and applicants can apply on more than one occasion if they are able to demonstrate further requirements for support.

The Northern Housing Consortium is a membership body of housing associations and local authorities.

Website post

A new bursary scheme will offer awards of £500 to tenants to support learning opportunities

The Unlocking Success Bursary Scheme, funded through the Northern Housing Consortium Charitable Trust, will award bursaries of £500 to help tenants develop their learning and skills to support their future employment.

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To be eligible to apply for the bursary, tenants must be aged 16 or over and housed by a social landlord. They must be using the bursary to enhance their skills to further their development. This can be at any level.

Applications are via the social landlord. Find out more by going to bursary.northern-consortium.org.uk

Social media posts

Workplace/Yammer

New bursary scheme launched for tenants which will offer awards of £500 to support learning opportunities.

The Unlocking Success Bursary Scheme, funded through the Northern Housing Consortium Charitable Trust, will award bursaries of £500 to help tenants develop their learning and skills to support their future employment.

The £500 can go towards the learning itself, or if they are already involved in an area of learning it can help to fund books, equipment, travel costs, childcare or other living costs that will help support them.

Applications must be made by the social landlord before the 30th September 2020.

Find out more and how to apply by going to the website bursary.northern-consortium.org.uk

Twitter

The Unlocking Success Bursary Scheme offer awards of £500 to help tenants develop their learning & skills to support future employment including books, equipment, travel costs & childcare. Apply by the 30th September - find out more by going to: bursary.northern-consortium.org.uk

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